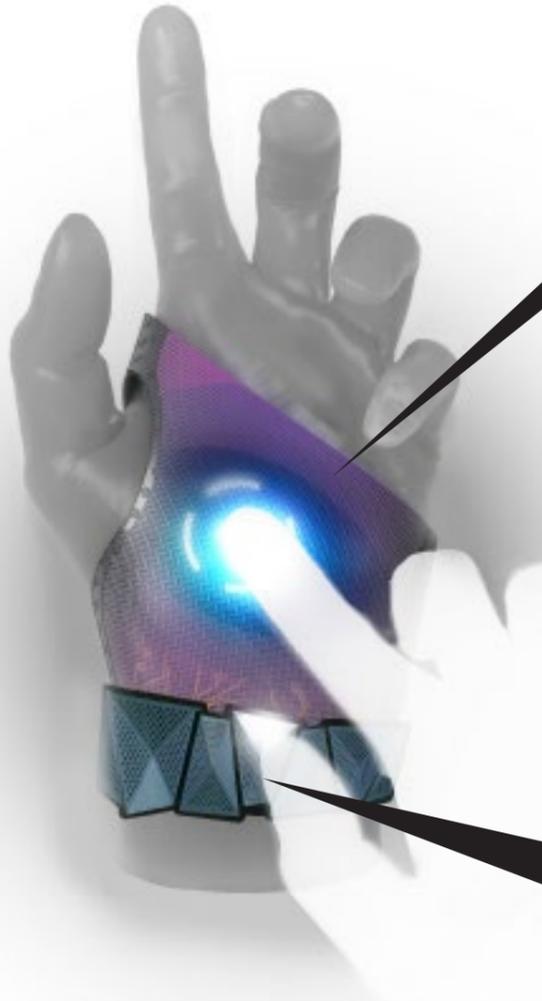


ID TRENDS

Industrial Design Trends are created by broad sociocultural and technological developments. Here we showcase a spectrum of established, emerging and inspiring examples of what's happening in the world of objects.

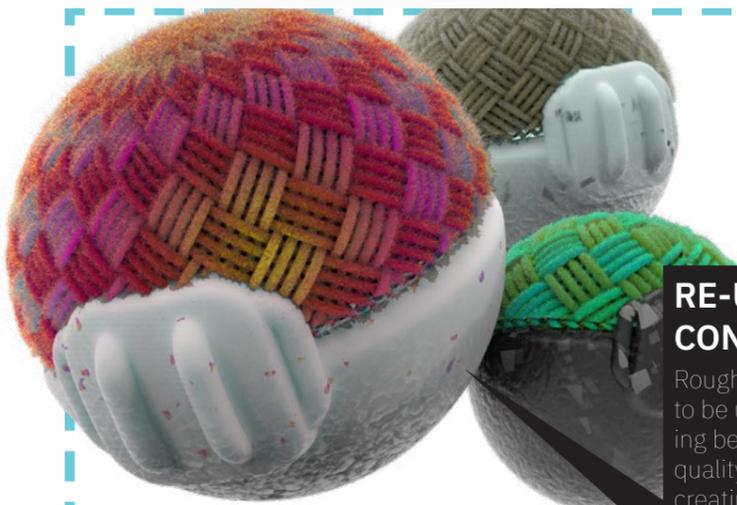


GRADIENT WEAVE

3D-Knitting Tech emerged in footwear design established textile gradients in the mainstream world of textiles. Add interactive electronics and these high tech fabrics become relevant for automotive interiors, interactive wearables or all aspects of fashion 4.0.

TECHNOCRATIC DESIGN

All-Machine-made-Everything - contrasting human form with exclusively generatively created products creates a futuristic, technologic look. This paradigm shift has been sci-fi for decades, but is now becoming a widespread reality for consumers.



RE-USED CONFIDENCE

Rougher, upcycled materials begin to be used more confidently, leaving behind the stigma of inferior quality or esoteric naturalism - thus creating looks that users desire. Composite plastics with speckles or non-uniform yarns and fabrics are already being employed in the footwear sector.

HYPERREAL NATURALS

Progress in manufacturing technologies makes it possible to give natural materials high quality shapes and finishes that seemed impossible to achieve only years ago.



CONSTRUCTIVISM

Rising consciousness for cradle-to-cradle or circular product life cycles introduces modular product architectures and informs choices about the reparability of objects.



CANDY POP

Manifesting an abstract antistatement to clean UI & Product design styles of the last decade - this style, stemming from motion & graphics design - is abstract, fun, and lively. It will most likely inspire products designs.



ABSTRACT HELPERS

The uncanny valley of too-human-like assistants is best avoided by employing abstract, yet very emotional depictions of facial expressions. This is precisely what all major brands developing sincere AI Products are doing.

MYSTIC GRADIENTS

Using advanced molding or surface finishing techniques, gradients find application on products. Similar as in UI Design, gradients add an intriguing dynamic to objects.